

DISCOVER WELD COUNTY COLORADO

Video Transcript for Red's Dogs and Donuts:

[Owner David Cohen speaking]

"Hi, I'm Red from Red's Dogs and Donuts."

[Cohen singing to the tune of the Beverly Hillbillies television show]

*"Let me tell you a story about a man named Red,
a poor donut baker, barely kept his family fed.
And then one day I was thinkin' what to do,
I thought about some hotdogs and donuts too."*

[Cohen speaking]

"Our donuts are made out of potatoes...really fresh, hot potato donuts, and they used to be called Spudnuts. I call them Spud-Mix donuts – a lot of people call them Spudnuts donuts.

"Back in the 1950s, there was actually a Spudnut donut store here in Greeley, Colorado. We used to get a lot of those customers in, that are older men now, that used to be delivery boys for the Spudnuts store here on 8th Avenue. They were selling them back then for \$0.69 a dozen, and everybody told me how wonderful they were. So we decided to try to get some of the original recipes, which we did get, make them for high-altitude and now we're the premier shop for Spud-Mix, or as you used to call them, Spudnuts donuts.

"Our donuts are made out of potato flour and potatoes. Fresh cut potatoes. This gives it a really unique flavor. All of the donuts are potato donuts except for our sour cream old fashioned and our cake donuts. But all of our raised donuts and all of our fritters – we specialize in six different flavors of fritters: apple, cherry, blueberry, pineapple, peach – and our fritters are huge. Typically they are a little bit over a pound and a half per fritter, so we tell people if you can eat it all at once you're great.

"And the big thing about our fritter is we use a twice-proofed potato flour in it. So we are proofing it once, and then proofing it twice which takes an extra almost two hours to do, but you get a good crispy outside and a soft chewy inside with plenty of fresh fruit in there. And that's why it tastes so good.

"We have a tremendous local following, but here is the big thing about our Spud-Mix donuts – I have people that drive in from Cheyenne, Wyoming; Laramie; Nebraska; Colorado Springs. I have people calling me up, 'Hey Red, save me a dozen Baconators. I'm coming up from Colorado Springs.' They want to make sure we're not out of the donuts. So it's a big thing. People get on our web site, they take a look at our varieties and they say, 'Can I come in and pick up four dozen for somebody because I'm driving a 100 miles to get there.' And that's what these customers expect – fresh, hot donuts.



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“Back in the ‘50s it started (Spudnut Donuts). It was owned by the Pelton brothers out of Salt Lake City, Utah. And they actually had over 325 franchises around the country, but at one point they started closing. One of the things the Pelton brothers wanted with their stores was that the mom and the pop, or the two brothers, or the brother and the sister and the husband, had to run the store. Family only. You weren’t allowed to put in a manager; you weren’t allowed to have family absent from ownership. But, in today’s market that doesn’t work unless you are a small entrepreneur now starting it back up. So you had to be mom and pop back then.

“Well, I grew up in New York on two of my favorite foods: hotdogs and donuts. And you know what, I looked around and there was no hotdog and donut shop anywhere in the country. So hey, I’m starting something a little bit different. But what we decided to do was use a genuine New York hotdog that people love the taste of just like you are buying a hotdog at one of the hotdog carts in Manhattan. We have everything. We have Coney Dogs, Chicago Dogs, chili dogs, we’ve even got a dog named after Greeley. We have a Greeley dog.

“So if you’re interested in having the best of the best, come on in to Red’s – Red’s Dogs and Donuts in Greeley, Colorado, in wonderful Weld County. Hope to see you soon.

“Y’all come back now, ya hear!”

Red’s Dogs and Donuts is located at 2608 11th Ave., in Greeley, CO. To learn more visit:

www.redsdogsanddonuts.com.



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